



Change Communication and Projects

- Learn how to get stalled IT and Business projects back on track

Keynote

A recent global survey found that all it takes is just five key tactics to drive successful transformational change. So knowing which change tactics to implement when during the project lifecycle is essential for success. This Change Communication and Projects keynote will provide an overview in each of these areas and will help you identify how to deal with leadership resilience to change so that business and IT become partners in delivering on time, within budget and full scope of business requirements.

This keynote focuses on what to do to get traction with change when implementing projects. It provides an overview on what processes to introduce to change behaviours to enable change to happen and examines a complex case study that highlights what goes wrong with project management, why and what to do about it using leading edge action oriented change communication strategies.

Who should attend:

Communication Managers
Change Managers
HR Managers
Project Managers
IT project managers
PMO managers

Anyone working on a project including IT system implementation, mergers and acquisitions, restructuring and redundancy, new product or services, and office relocations.

Keynote content:

- **Projects – how to get traction with strategy**
- **The difference between a change communication plan and an implementation plan**
- **Tips to ensure leadership resilience to change**
- **Employees and change fatigue**
- **Ensuring projects deliver business outcomes**